Welcome Everyone
Honor and respect the effort each person has made to attend your event. Welcome them whole-heartedly, smile and show gratitude. Thank them for “showing up” and leading with passion. Be a host that provides a safe and secure environment for people to open up.

Embrace Vulnerability - Be You
Don't try to be someone you're not. Don't try to look and sound like someone else, and don't hold back! Be vulnerable and open. Share your real story and goals. Tell others about your wife, kids and parenting struggles. Talking about the weather does not build connection. Being real does.

Encourage Genuine Connection
Provide a safe environment for people to be themselves, to be open to connecting with others, to actively listening, to being vulnerable, to being open to who each person is, to being open about what happens at the event. Lead by example. Relax and have fun.

Be Helpful
All of us have things we can offer to others. Nothing feels better and nothing creates faster, more memorable genuine connections. Be helpful by making your event about everyone else. Ask everyone what they need help with most and how their natural talents might be able to help others.

Live with Passion
Live and connect with passion. Know your passions, goals, talents, interests and the impact you want to have on the world. These will serve as your guiding light for how you can help and who you actually want to write into your story. Act with intention.

Inspire Possibility
Let the people around you feel your fire for the impact you want to have on the world. Prompt others to share what makes them come alive. Share in their excitement. There is no more empowering, genuine way to connect. Be living proof that the things most people believe can't be done, are not only possible, but likely – as long as you create the right empowering environment. Once people believe it's possible, magic starts to happen.

Believe in What You're Doing
Believe that what you're doing is having a massive impact on people's lives. Believe that people are there for the same reason you are – to connect and support each other. Never underestimate how important hosting this event is for other people who might not already have a supportive environment.

Have Fun
This is crucial. Make both organizing the event, as well as hosting it, FUN! If it's fun for you, that will surely rub off on everyone who attends. If you're running around all stressed out and crazy, that will also rub off on others. Have fun – that's what it's all about!

Smile
This is by far the fastest way in the world to create a connection. It's also a powerful show of confidence, which people respect and are drawn to. Smiles are contagious and the simple act makes people feel better. Whether you're greeting a close friend, a bus driver, someone you're dying to meet or a room of strangers, there is no stronger opener than a smile.

Follow up
After the event, keep the excitement high by staying in touch. A phone call, lunch, email or links to photos and video – any will do. Follow up with unique value, keep them in the front of your mind and keep yourself in the front of theirs. Make this the first of many interactions and meetups between your new, passionate, world-changing friends!